



**Christiano Lukongo**

I am an entrepreneur, humanitarian, and multicultural strategist with a lifelong commitment to building bridges between people, cultures, and continents. My roots, a Cape Verdean father and mix of Angolan Congolese mother, with a deep appreciation for diversity, adaptability, and resilience. These values have shaped not only who I am but also how I lead.

I hold a master's degree in business, Communication, and Humanitarian Studies, I speak and understand many languages from Africa and Europe. My academic and cultural background drives my dedication to inclusive development where social progress, innovation, education, and environmental sustainability go hand in hand with economic growth.

# **My Vision of Connection: Mavuno Nordic ApS**

As Co-Founder and Director of Mavuno Nordic ApS,  
I am building sustainable food supply chains that connect East Africa's farming heritage with  
Scandinavian innovation and ethics.

Mavuno Nordic is more than a business, it is a bridge between continents, uniting African potential with Nordic precision. We farm, source, process, and distribute staple foods such as rice, cassava, maize, beans, soybeans, cashew nuts, macadamia, and green coffee. Through these efforts, we are creating jobs, promoting education, and ensuring food security across East Africa and Scandinavia.

My approach as for Mavuno Nordic is built on fair partnerships, transparency, and sustainability, working directly with farmers to raise living standards while maintaining world-class product quality. Mavuno Nordic stands as a symbol of what can be achieved when two regions Africa and Scandinavia collaborate with shared purpose and respect.

I am a founder of V&A-Agro a brand that celebrates the art, culture, and excellence of African coffee. For me, coffee is more than a product; it's a story of heritage, craftsmanship, and connection. From our privately owned farms to international markets. My vision is to make V&A-Agro one of Africa's leading coffee exporters.

We are currently welcoming investors and Scandinavian institutions that share our values to join our mission and help scale our impact across the regions. To strengthen Africa's agricultural backbone while promoting ethical trade and sustainable growth.

## **My humanitarian impacts**

Beyond business, I am deeply committed to human development. In 2024, I personally supported 11 children in Tanzania, 9 in Burundi, and one young student in Kigali, Rwanda, helping them access education and a chance at a better future. This work reflects my belief that lasting change begins with opportunity and compassion.

My journey in human development began long before Mavuno Nordic.

In 2008, I volunteered with an organization supporting orphans, school dropouts, and teenagers recovering from drug abuse. I worked closely with 43 young people, taking time to understand their lives, visiting their homes, schools, and communities to identify the roots of their struggles.

After gaining their trust, I launched a cutting-edge reintegration project designed to help them understand themselves, rediscover the importance of education, and recognize the consequences of substance abuse.

By the end of the program:

- 19 teenagers returned to school
- 14 found local jobs in shops and restaurants to support their families
- 10 volunteered with the organization that once helped them

That experience shaped my lifelong belief that real change starts with empathy and personal connection.

2012, when I supported farmers in Malawi by providing small solar panels for their homes, giving them light to read and work after dark and distributed hygiene supplies to women, especially pregnant mothers, to prevent infections during childbirth.

I am also a Co-Founder of Inner Connect, an international non-profit organization established in Denmark that promotes mental health awareness and empowers youth and women through education and community engagement.

At the heart of everything I have a higher commitment to environmental protection, climate action, innovation, education, and job creation. I believe that when people have the tools and dignity to succeed, they become role models for their communities and catalysts for collective progress.

**Mavuno Nordic ApS - Where African Roots Meet Scandinavian Excellence. Trust in humanity!**